

shooshoos®



Company profile

Founded in 1996 to make the best leather baby shoes available, **shooshoos** is a family run business based in Cape Town.

We own our own factories and no shoes leave our warehouses unless they have been individually checked by us for both leather quality and construction.

Shooshoos also has its own design and testing facility where stringent tests are carried out on all materials and their assembly before a new product is offered to our customers.

95% of our shoe components are sourced in South Africa and every shoe that we distribute is made in South Africa.

We presently export to 21 countries, supply some of the worlds best baby groups i.e. Mothercare and have won numerous Baby Parenting awards for best new product.

Manufacture



Both the soft soles baby shoes and our flexi soles are made in our own factories or by small teams of woman from our local disadvantaged communities. Most of our employees have been part of the happy shooshoos team for over 10 years and take great pride in the beautiful baby shoes they produce.

Our leathers are eco friendly and have been tested by our South African and the UK Bureau of Standards to ensure they contain no harmful substances. We use a selection of the best bovine nappa's, and suede leathers.

All our products and packaging can be fully recycled and our carbon footprint is minimal.

Shoo ranges

Unique features of our soft sole baby shoes

shooshoos® soft soles

Recommended by paediatricians and podiatrists as the best choice for little growing feet.

Gentle elasticized ankle insures they stay on

Softest natural eco leathers that ensure that your child's feet develop naturally



No laces to tie or stumble over

Soft, flexible sole promotes good balance

Non-slip suede sole ensures good grip

AGES: 0 – 2 years*

STAGES: Kicking, crawling, cruising, walking

ACTIVITIES:
* Indoor & light outdoor use

Wide toe box to accommodate even the chubbiest little feet

Unique construction of the smiley flexi sole.

shooshoos® smileys

Paediatrician and podiatrists first choice for active toddlers - unique construction, light flexi sole and the best eco leathers.

Softest natural eco leather

Cushioned Insoles

Elasticized ankle and velcro fastening strap ensure that all little feet are securely fitted



AGES: 12-28 months

STAGES: Walking, playing, running

ACTIVITIES:

- Outdoor exploration
- Active play

Rubber non-slip, water proof soles

Light flexi soles provide your child's feet with protection they need while still allowing them to develop naturally

Sizes

| Size | small | medium | large | x/ large |
|-------------------|----------------------|---------------------|----------------------|----------------------|
| soft soles | 0 – 6 months | 6 – 12 months | 12 – 18 months | 18 – 24 months |
| size | uk 4 / eu 20 / usa 5 | uk 5/ eu 22 / usa 6 | uk 6 / eu 23 / usa 7 | uk 7 / eu 24 / usa 8 |
| smileys | 12 – 16 months | 16 – 20 months | 20 – 24 months | 24 – 28 months |

Warehouse and Shipping



Guarantees

All our products carry a full guarantee.

Contact details

Email: shooshoos@iafrica.com